

FOR A PERFECT SPRING BREAK SOFITEL LAUNCH ITS NEW OFFER: SEASONAL DIVERSION

Paris, 18 March 2009 – As springtime blooms in the north, the ripeness of late summer mellows the southern hemisphere. Sofitel Luxury Hotels propose to its guests to celebrate with a trip their choice of destination, their choice of season.

Perhaps you're in the mood for country pursuits or beach adventures? Or the excitement of a fascinating metropolis may be more your style, alive with new energy, new fashions, and new hot spots to discover. So many choices ... London, Paris, New York, Rio, Sydney, Shanghai ... there's a whole world to explore.

After an exhilarating day, unwind in the quiet elegance of the room. You'll find charming décor with true French flair and luxuriant comfort.

Plan an escape for two or a trip for the whole family, and celebrate the season, Sofitel has launched for its clients the special offer Seasonal Diversion with exclusive advantages:

- A fourth night offered by Sofitel, when you stay four nights, you'll pay for three only
- Luxury accommodations, exquisitely furnished, elegantly comfortable
- Our gift of delicious chocolate, for your sweet indulgence
- A late check-out, so you may linger at leisure

Some examples of destinations which propose the seasonal Diversion offer* :

Paris: 641€ instead of 855€ that is to say 161€ / Night**

Marseille: 540€ instead of 720€ that is to say 135€ / Night

Roma: 698€ instead of 930€ that is to say 175€ / Night

Marrakech: 594€ instead of 792€ that is to say 149€ / Night

New York: 885\$ instead of 1180\$ that is to say 221\$ / Night

London: 327£ instead of 436£ that is to say 82£ / Night***

Sydney: 837 AU\$ instead of 1116 AU\$ that is to say 210 AU\$ / Night

Beijing: 4275 CNY instead of 5700 CNY that is to say 1069CNY / Night

This offer is valid from March 10th to May 4th 2009

Information, Conditions & Réservation : www.sofitel-seasonaldiversion.com

* Prices starting at, for 4 nights, for 2 people

** Sofitel Paris La Défense *** Sofitel London Heathrow



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Sofitel, World Class Hotels & French Elegance

Sofitel is the only french luxury hotels brand with a presence on five continents, in more than 50 countries. Sofitel offers contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, New York or Bangkok, or nestled away in a country landscape in French Polynesia or Brazil, each Sofitel property offers a genuine experience of the french art de vivre.

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Discover A|Club at Sofitel, the new worldwide Accor loyalty program on **www.a-club.com**

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Images on request

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