

SOFITEL LUXURY HOTELS AWARDED

BY TRIPADVISOR'S 2009 TRAVELERS' CHOICE

Paris, January 29, 2009 – Sofitel Luxury Hotels achieved high rankings in the annual Travelers' Choice Awards released last week by TripAdvisor®, the world's largest travel community. The properties awarded are:

Sofitel New York

No. 42 in Top 100 Best Luxury
No. 3 in Top 10 Best Luxury in United States

Sofitel Chicago Water Tower

No. 95 in Top 100 Best Luxury

Sofitel Imperial Mauritius Resort and Spa

No. 8 in Top 10 Best Luxury in Africa

Sofitel Montreal Golden Mile

No. 5 in Top 10 Best Luxury in Canada

Sofitel Fiji Resort and Spa

No. 10 in Top 10 Best for Families in South Pacific

Sofitel Lisbon Liberdade

No. 24 in Top 100 Best Luxury

Second good news: Sofitel Luxury Hotels has also been chosen by the travelers as the 4th "Best Hotel Brand" in the Top 10, after Ritz-Carlton, Four Seasons and Iberostar. Then follow Westin, Hyatt, Marriott, Mandarin, Hilton and finally Meridien.

"These recognitions confirm the hard work done by Sofitel just a year after the beginning of its repositioning plan. We are very proud to have been honored by TripAdvisor and selected by travelers themselves. This encourages us to pursue our efforts!" said Robert Gaymer-Jones, COO Sofitel worldwide.



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Sofitel is the only french luxury hotels brand with a presence on five continents, in more than 50 countries. Sofitel offers contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, New York or Bangkok, or nestled away in a country landscape in French Polynesia or Brazil, each Sofitel property offers a genuine experience of the French art de vivre.

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